

Remit To: KCBS TV
P.O. BOX 100729
PASADENA, CA 91189-0729



KCBS TV

INVOICE

For: BLOOMFIELD FOR CONGRESS(342452)
909 N Aviation Blvd Ste 9
Manhattan Beach, CA 90266-6241

Account Exec: HOUSE ACCOUNT
Office: KCBS-TV
Contract Num: 1021-61865
Contract Dates: 10/26/2012-10/28/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1021-421930
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 1 of 5

PAY BY 11/27/2012
Net 30 days

In Account With: SMART MEDIA GROUP(172186)
814 King St Ste 400
Alexandria, VA 22314-3069
ATTN:Accounts Payable

Product Desc: BLOOMFIELD FOR CONGRESS

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	PRICE IS RIGHT	10/26/2012-10/26/2012F..	30	1	1,700.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	F..		1		1,700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	10:31 AM		BB12133TH	30	1,700.00				
2	M-F 11-1130A CBS2 NEWS	10/26/2012-10/26/2012F..	30	1	700.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	F..		1		700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	11:24 AM		BB12133TH	30	700.00				
3	3-4P/DR PHIL	10/26/2012-10/26/2012F..	30	2	750.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	F..		2		750.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	03:14 PM		BB12146TH	30	750.00				
10/26/2012	Fr	03:55 PM		BB12146TH	30	750.00				
4	6-7A CBS EARLY NEWS	10/26/2012-10/26/2012F..	30	1	300.00				
L.U.R.										

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<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 F . .	1		300.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	06:13 AM		BB12133TH	30	300.00			
5	THE EARLY SHOW	10/26/2012-10/26/2012 F . .		30	2	250.00		
L.U.R.									
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 F . .	2		250.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	07:41 AM		BB12133TH	30	250.00			
10/26/2012	Fr	08:43 AM		BB12133TH	30	250.00			
6	SAT MORN NEWS	10/27/2012-10/27/2012 S .		30	1	150.00		
L.U.R.									
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S .	1		150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	06:28 AM		BB12146TH	30	150.00			
7	FACE THE NATION	10/28/2012-10/28/2012 S		30	1	5,000.00		
L.U.R.									
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S	1		5,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	08:55 AM		BB12146TH	30	5,000.00			

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8	DAVID LETTERMAN	10/26/2012-10/26/2012F..	30	1	800.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	F..		1		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	12:15 AM		BB12146TH	30	800.00				
9	M-SU 11-1130P CBS-2 NEWS	10/28/2012-10/28/2012S	30	1	1,600.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	S		1		1,600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	11:26 PM		BB12146TH	30	1,600.00				
10	SA 7-8P ET WEEKEND	10/27/2012-10/27/2012S.	30	1	1,000.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	S.		1		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	07:36 PM		BB12146TH	30	1,000.00				
11	FRI 10-11P/BLUE BLOODS	10/26/2012-10/26/2012F..	30	1	16,000.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	F..		1		16,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	10:35 PM		BB12146TH	30	16,000.00				

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12	FRI 8-9P/NCIS	10/26/2012-10/26/2012F..	30	1	6,000.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	F..		1		6,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	08:33 PM		BB12146TH	30	6,000.00				
13	SA 9-10P/CRIMETIME	10/27/2012-10/27/2012S.	30	1	5,000.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	S.		1		5,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	09:32 PM		BB12146TH	30	5,000.00				
14	SU8-9P/THE AMAZING RACE	10/28/2012-10/28/2012S	30	1	14,000.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	S		1		14,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	08:51 PM		BB12146TH	30	14,000.00				
15	NFL ON CBS	10/28/2012-10/28/2012S	30	1	18,000.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	S		1		18,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	02:00 PM		BB12146TH	30	18,000.00				

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CBS TELEVISION STATIONS



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	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	17	72,250.00	10,837.50	61,412.50	0.00	0.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
CONTROLLERS OFFICE: KCBS TV

Gross Billing	72,250.00
Trade Value	0.00
Agency Commission	10,837.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	61,412.50

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